



## EQUILEAP GLOBAL GENDER EQUALITY INDEX LICENSED TO LYXOR ETF

3,048 companies ranked on gender equality  
based on 19 in-depth criteria

Lyxor listed the ETF ELLE  
on European exchanges

London & Amsterdam, 6<sup>th</sup> November 2017 / Equileap, an organisation set up to accelerate progress towards gender equality in the workplace, has designed a unique benchmark tracking companies globally leading the field in terms of gender balance, the Equileap Global Gender Equality Index, which has been licensed to be used as an underlying for the first ETF in Europe with a gender equality lens, the Lyxor Global Gender Equality (DR) UCITS ETF (ELLE.FP).

Diana van Maasdijk, CEO Equileap, explained: “Building our Database, and ranking over 3,000 companies on 19 criteria, was a first step, towards transparency – you can’t change what you can’t see. Having investment vehicles tied to our indices is a second step, towards change – a tool not only design to help responsible investors but also to encourage companies to make a difference.”

Arnaud Llinas, Head of ETFs and Indexing Lyxor, commented: “Our Gender Equality ETF is the latest addition to our ESG range, which includes Europe’s largest Water ETF, and its first Green Bond ETF. This is a critical area of our range, and we will continue to invest here.”

The Equileap Global Gender Equality Index (the Index) is part of [a Family of four indices](#) calculated by the index provider Solactive, including a Global, a US only, a North American and a European version.

The starting universe is made of all publicly available companies domiciled and primarily listed in 23 developed countries. To be included in the Index, components need to pass:

- **Standard liquidity criteria** -- USD 2 billion or more of market capitalization and USD 5 million or more of average daily value traded;
- **An ESG screening** -- exclusion of companies deriving the majority of their revenues from the weapons, gambling, or tobacco industries and exclusion of companies on the Norwegian Ethics Council List;
- **An in-depth gender screening** by Equileap – companies ranked according to 19 criteria grouped in four categories: A. gender balance in leadership & workforce, B. equal compensation & work life balance, C. policies promoting gender equality, D. commitment to transparency and accountability.

Any net profits made from licensing the Index are donated to the Equileap Foundation, which makes grants and loans to support projects in developing economies that tackle the root causes of inequality, and help women and girls obtain financial independence and equal treatment.

Equileap has gathered the most comprehensive corporate Database on gender equality, by investigating manually and in-depth over 3,048 companies globally. A tool-kit has been created, based on this unique Research, which is composed of:

- **A Global Report and Ranking**, published annually, presenting the Top 200 Companies, key findings on gender equality, insights per country and sector -- [View the 2017 Edition](#);
- **Company Reports**, updated throughout the year, with detailed information and aggregated figures on individual companies -- [View the l’Oreal Company Report](#);
- **A Family of Indices**, composed of the best performers globally in various regions.

This announcement follows [the launch of Evolve North American Gender Diversity Index ETF \(HERS.\) listed on 20th of September](#) on the Toronto Stock Exchange by Evolve, using as an underlying the Equileap North American Gender Equality Index (Bloomberg ticker: EQUALNA.)


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## NOTE TO EDITORS

### About Equileap

Equileap is an organisation aiming to accelerate progress towards gender equality in the workplace, using the power of investments, grants and knowledge. Headquartered in Amsterdam and London, the Organisation is led by Diana van Maasdijk, Co-Founder & Executive Director and Jo Andrews, Co-Founder & Director of Social Impact.

For more information, please visit [www.equileap.org](http://www.equileap.org).

### About Lyxor ETF (Lyxor International Asset Management)

Lyxor has been running ETFs since 2001, longer than any other European provider. Our pioneering spirit helped shape the market as you know it today. Over the last 15 years, we've become one of Europe's largest<sup>(1)</sup>, most liquid ETF managers<sup>(2)</sup>. And we've built one of its most far-reaching ranges, which spans all asset classes, and includes some of the largest and most efficient ETFs<sup>(3)</sup>.

We now offer more than 220 ways to explore the markets. So, whether you're seeking essential core index exposure, or reaching out for more tactical opportunities in specific sectors or markets, we have a product to match. Staying true to our pioneering heritage, We've been breaking new ground in smart beta since 2007 and now rank third for assets<sup>(1)</sup>.

We know choice alone isn't enough. So wherever you roam, you can be sure our quality charter sets standards of management few other providers can match.

(1) Source: Lyxor International Asset Management. Data refers to Assets under Management. Data correct as of Oct, 2017

(2) Source: Lyxor International Asset Management. Data observed between December 2015 and December 2016.

(3) Source: Lyxor International Asset Management. Data observed between January 2015 and December 2016

For more information, please visit [www.lyxoretf.com](http://www.lyxoretf.com).

### About Solactive

Solactive AG is an innovative index provider that focuses on the development, calculation and distribution of tailor-made indices over all asset classes. As of March 2017, Solactive AG served approximately 350 clients in Europe, America and Asia, with approximately USD \$100 billion invested in products linked to indices calculated by the Company globally, primarily via 250 exchange traded funds from a number of well-known providers. Solactive AG was established in 2007 and is headquartered in Frankfurt.

For more information, please visit [www.solactive.com](http://www.solactive.com).

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